Heritage Sponsorship Program - Application Form 2024-25

This program aims to deliver partnerships that will support heritage in Western Australia. Organisers of events or activities can apply for funding in return for assisting with delivery of key strategic outcomes. Sponsored activities will:

- Demonstrate sustainability and economic benefits of heritage conservation and adaptation
- Deliver or contribute to training and education in heritage conservation management
- Develop understanding of the importance of heritage and its conservation
- Contribute to brand awareness for a nominated Heritage Council or Department of Planning, Lands and Heritage brands within relevant market sectors.
- Promote community understanding of, and engagement with, the State's heritage places
- Promote and encourage heritage tourism; or
- Make other demonstrated contribution to Heritage Council and Department of Planning, Lands and Heritage strategic objectives.

The Heritage Sponsorship Program is delivered by Department of Planning, Lands and Heritage on behalf of the Heritage Council.

For more information please visit the Department's website.

BEFORE YOU APPLY

Please ensure you have read through the <u>guidelines</u> and you have checked that you are eligible to apply before completing your application. It is recommended that you contact the Department to discuss your project before you submit an application.

Contact:

Heritage Grants Team

E: HCWAincentives@dplh.wa.gov.au

Ph: 08 6551 8002

Applications should be submitted a minimum of 2 months prior to the event/activity requesting sponsorship.

This allows adequate time for applications to be assessed and presented to the Heritage Council for approval.

Applicant Details

* indicates a required field

Organisation *

Organisation Name

Contact person *	Title First Name Last Name
Position *	
Phone Number *	
Email *	
Organisation Address	Address
Website	Miller Street Mictoria
website	If applicable
Applicant ABN *	The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.
	Information from the Australian Business Register ABN Entity name ABN status

	Entity type	
	Goods & Services Tax (GST)	
	DGR Endorsed	
	ATO Charity Type	More information
	ACNC Registration	
	Tax Concessions	
	Main business location	
	Must be an ABN.	
Is the organisation registered for GST? *	☐ Yes ☐ No	
Does your organisation have public liability insurance? *	☐ Yes ☐ No	
If so please attach	Attach a file:	
Certificate of Currency		
Please provide a brief overview of your organisation *		
Project Details * indicates a required field		
marcates a required field		
Project Title *		
Does this application relate to a State Registered Place? If so please include the place	Visit inHerit to search the State Regis http://inherit.stateheritage.wa.gov.au	
number/s. *		
Project description *		
	Include the overall objective of the evand finish date and project URL (if av	
Are any other groups or organisations supporting the project? If so outline their role		

and attach any Letters of Support below *	
	Attach a file:
Who is the target audience for this activity? *	
	Please detail community sectors, and estimated numbers of participants.
How does the proposed activity support the Heritage Council's strategic objectives? *	
	 Demonstrate sustainability and economic benefits of heritage conservation and adaptation Deliver or contribute to training and education in heritage conservation management Develop understanding of the importance of heritage and its conservation Contribute to brand awareness for a nominated Heritage Council or Department of Planning, Lands and Heritage brands within relevant market sectors. Promote community understanding of, and engagement with, the State's heritage places Promote and encourage heritage tourism; or Make other demonstrated contribution to Heritage Council and Department of Planning, Lands and Heritage strategic objectives.
How will your organisatio	n manage and deliver this project?
Outline the process you will follow to deliver this activity and note any key documents. Is there a risk management plan in place? Are there any permits and approvals that will need to be obtained? *	

Please attach supporting documents where available	Attach a file:
Has your organisation delivered or contributed to any similar activities or events in the past? *	
How will the success of the activity be measured? *	
What considerations have been made to universal access? This can include access for young families, people from a culturally and linguistically diverse background, seniors and people with a disability.	
Sponsorship Funds	
* indicates a required field	
Previous Sponsorship	
Has your organisation received funding from the Heritage Council or Department of Planning, Lands and Heritage in	If yes, please provide details including name and date of project, amount awarded.
the last 12 months? * Managing Sponsorship Fu	nds
Will there be a cost associated with attending the event/	
activity? If yes, please outline. *	
If yes, what is the expected income? *	

What would be the outcome if this sponsorship application is unsuccessful? Would		
there be changes to the event? *		
Funding Category		
Which funding category are you applying for? *	☐ Standard Sponsorship - up to \$10,000☐ Major Event Sponsorship - up to \$20,000	
	Standard Sponsorship - Events restricted to a one-day program and has a limited or specialised target audience.	
	Major Event Sponsorship - Multi day events/activities, with high level of engagement with a wide range of stakeholders.	
Budget		
Please outline the expected tasks	s for the project, including:	
 Other grants or sponsorship Salaries, fees and wages* Administrative expenses Advertising and promotional Equipment, venue hire and locations 	costs	
* Sponsorship funds cannot be used to covers costs associated with running an organisation including salaries and wages. However, these should be noted as part of the Project Total.		
Each element of the project should be entered as a separate budget item, indicating which tasks are in-kind contributions. For example:		
Proposed Task:		
Administrative expenses		
- Postage, telephone and compute	er costs = \$50	
- Travel = \$250 (in-kind)		
- Project management (10 weeks	x 2hrs per week x \$40 per hour) = $\$800$ (in-kind)	
Proposed task *		
Proposed task *		
Supplier *		

Is the supplier registered for GST? *	☐ Yes ☐ No	
Total Amount (ex GST) *		
Is the above task an in- kind contribution *	☐ Yes☐ Partially☐ No	
If yes, please indicate how much is in-kind		
Project Total *		
Total in-kind contributions *		
Total cash expenditure *		
Total income		
How much funding is being requested? *		
Sponsorship Agreement		
If your organisation's sponsorship required to enter into a formal ag Heritage. This agreement will con the interests of the applicant orga Heritage and the Heritage Council	reement with the Depa ntain a comprehensive s anisation and the Depa	artment of Planning, Lands and set of provisions designed to protect
Sponsor Benefits		
* indicates a required field		
What benefits will be offered to the Heritage Council for this level of sponsorship support? *		
What is the value of this support? *		

Outline any advertising that will feature the Heritage Council logo *		
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Will a Heritage Council representative be given an opportunity to speak		
at the activity/event? *		
Attach any supporting	Attach a file:	
documentation where available		
Applicant Acknowledgement		
* indicates a required field		
To the best of my knowledge, all information provided is true and correct, and I understand that any omission or false statement may result in the rejection of the application, withholding of funding or termination of the Sponsorship Agreement. I acknowledge that the Department of Planning, Lands and Heritage may check any of the information contained in this application and agree to provide any additional information they may request in order to assist with application assessment. I understand that this is an application only and in no way guarantees funding under the program. I acknowledge that successful applicants are required to enter into a Sponsorship Agreement. I understand that if successful, details of this sponsorship will be made public and are subject to disclosure under the Freedom of Information Act 1992.		
Declaration *		
	print name	
Position *		
Date *		